

Dated: 16.12.2019

NBCC (India) Limited, a Government of India Navratna, Central Public Sector Enterprise under the Ministry of Housing and Urban Affairs requires dynamic and result oriented professionals for the post of Marketing Executive on

CONTRACT BASIS INITIALLY FOR A PERIOD OF TWO YEARS

THROUGH

WALK-IN INTERVIEW AT NEW DELHI

The specification for the post is as under:

Post	No of Posts	Essential Educational Qualification	Upper Age Limit	Essential Post Qualification Experience	Scale of Pay
Marketing	06	Full time MBA/Two	30 Years	Minimum 2 years of experience in	Rs. 40,000/-
Executive	(5 -UR & 1- OBC)	years Post Graduate Diploma in		Leading Real Estate firms/Brokerage Agency (who has carried out both	(Consolidated)
Job Location-		Management and		Pre & Post Sales work for reputed	
Bhubaneswar,		Specialization in		Real Estate firms) in Real Estate	
Gurugram,		Marketing as major		Business Development/ Marketing /	
Lucknow, Kochi,		subject from		Customer Handling.	
New Delhi.		Government		Candidates having minimum 01	
		recognized		year of experience in direct sales	
		Institute/University		will be preferred.	
		with 60% aggregate		(Candidates will be required to	
		marks.		serve in any part of India)	

Duties and Responsibilities:

The duties would include (but not limited to) following:-

- Pre & Post sale activities for Real Estate projects such as marketing, branding, coordination/communication with prospective buyers and other works like collection of Rent, property tax, issuance of demand letter, Issuance of Agreement to sell, allotment letters, NOC for availing bank loan by customers and after clearance of all dues etc.
- RERA Registration of the project with concerned authority & compliances for RERA Registered Real Estate Projects.
- Empanelment of International Property Consultant for valuation of properties.
- Conducting the allotment process through e-auction for commercial projects & draw of lots for residential projects.
- Designing & publishing of advertisement in leading / local newspapers for sale launch. Use of promotion tools like mailers, radio jingle, banners, hoardings etc. near project site for wider publicity and reach.
- Setting up of marketing camps at project sites for generating leads, client meetings & client get together for building customer relationship & sale conversion.
- Customer support service within the stipulated time period regarding project progress status, grievance redressal, handling the RTI replies, requests for transfer, possession status cancellation, refunds & organizing customer meets for verifying and payment of bills of Maintenance agency and advocate bills.

Pay & Other Benefits:

Other than the consolidated remuneration mentioned, selected candidates will also be entitled for PLI/Bonus, Medical facility, Mobile facility, Canteen Subsidy etc. as per the company policy applicable to contract employees & as amended from time to time.

General Conditions:

- 1. Candidate should read the complete advertisement carefully and ensure that he /she fulfills the eligibility criteria for the post advertised in all respects.
- 2. Application should be filled up in prescribed Proforma only [IN HARD COPY] in BOLD letters either in English or in Hindi.
- 3. Application form should be accompanied with resume / bio- data of the applicant stating clearly the academic qualification, experience details etc.
- 4. Application received through e-mail will not be entertained.
- 5. Reservation for SC /ST /OBC (NCL) /EWS/ PWD (including age relaxation) shall be as per Govt. guidelines.
- 6. Such persons who suffer from not less than 40% of relevant disability would be eligible for the benefit of reservation/relaxation under PWD quota. For availing this benefit a candidate has to submit a disability certificate issued by Competent Authority in prescribed format.
- 7. Selected candidate will be required to serve in any part of India or abroad including subsidiaries and JV companies as per the discretion/requirement of the Company.
- 8. Candidature will be liable for cancellation at any stage if it is found that information furnished in the application is misleading/incomplete/false. Candidates are advised to give specific /correct/ full information and attach proof thereof by way of self attested photocopies of the original documents/certificates, wherever required.
- 9. The cut-off date for determining the age, experience etc. shall be the date of Walk-In Interview. The date of declaration of result / issuance of mark sheet shall be deemed to be the date of acquiring the qualification and there shall be no relaxation on this account. Post qualification experience for the post / level shall be counted from the said date onwards.
- 10. Candidates are advised to keep their E-mail ID active at least for one year. No change in E-mail ID will be allowed once entered. All future correspondence shall be sent via e-mail only.
- 11. NBCC (India) Ltd. reserves the right to cancel this advertisement and/or the selection process without assigning any reason.
- 12. Any corrigendum/addendum/errata in respect of the above advertisement shall be made available only on our official website i.e. <u>www.nbccindia.com</u> under the head **"Human Resources"- Sub Head-"Career".** Hence prospective applicants are advised to visit NBCC website regularly for the above purpose.
- 13. Any queries/issues regarding above advertisement are to be addressed to NBCC only through email at https://www.hrm.recruitment@nbccindia.com.
- 14. Any legal proceeding in respect of any matter of claim or dispute arising out of this advertisement and/or applications in response thereto shall be subject to jurisdictions of Courts at Delhi. In case of any ambiguity / dispute arising on account of interpretation other than English, the English version will prevail.

- 15. No TA/DA will be admissible for attending the Walk-in-interview.
- 16. In case the interview is not held on the prescribed day due to any unavoidable reason, and is postponed to the next day, the applicant has to make her/his own arrangement for boarding & lodging. NBCC shall neither make any arrangements nor reimburse any expenditure on this account.
- 17. Production of following documents in original along with self attested copies thereof by the candidates are mandatory at the time of interview:
 - a) Application Form in the prescribed Proforma (as attached)
 - b) Resume / Bio-data
 - c) Self attested Photocopies of all necessary educational qualifications and experience certificates
 - d) Matriculation/ Secondary certificate as proof of date of birth.
 - e) All Post Qualification Experience Certificate (including from present employer) indicating clearly the date of joining and relieving on the posts.
 - f) Certificate of Scheduled Caste / Tribe / OBC / EWS / PWD / Ex-Serviceman as the case may be from appropriate authorities (if applicable).
 - g) Proof of identification.
 - h) One Passport size photograph.

INTERESTED AND ELIGIBLE CANDIDATES ALONG WITH DULY FILLED IN APPLICATION IN THE PRESCRIBED PROFORMA (ANNEXED HEREWITH) MAY REPORT FOR WALK-IN INTERVIEW ON <u>02.01.2020 (THURSDAY)</u> AT TRAINING AND SKILL DEVELOPMENT CENTRE, NBCC (I) LTD., M G ROAD, GHITORNI, NEAR GHITORNI METRO STATION, NEW DELHI-110030 BETWEEN 10:00 AM TO 11:30 AM.

PRODUCTION OF DOCUMENTS IN ORIGINAL ALONGWITH SELF ATTESTED COPIES THEREOF BY THE CANDIDATES IS MANDATORY AT THE TIME OF INTERVIEW.

Note: Candidates reporting after 11:30 AM on the date of Walk-In Interview will not be considered/ entertained.

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NBCC (INDIA) LIMITED (A GOVERNMENT OF INDIA ENTERPRISE)



Ap	pplication No(to	b be fille	d by NBC	CC)					Advt. I	No. 04/2019	
1 2	POST APPLIED FOR	((ON CONTRACT BASIS)						Affix recent passport size self attested photograph		
2	NAME (IN CAPITAL)										
3	FATHER'S / HUSBAND'										
4	GENDER M (Put a tick mark)	F	MARITAL Married STATUS Unmarr					hers			
5	DATE OF BIRTH	D	D	М	М	Y	Y	Y	Y		
6	AGE AS ON DATE OF WALK-In INTERVIEW	Yea	rs Mo	onths	-						
7	CATEGORY (Put a tick mark)		SC ST	OBC (NCL	_)			SUB CAST	E		
			(Attach d		-						
8	PHYSICALLY CHALLENGED	NO IF YES, STATE THE NATURE OF DISABILITY (OH/VH/HH/MD) (Attach documentary evidence)									
9											
	MAILING	P	PERMANENT				FULL ADDRESS, CONTACT NO., FAX NO. & E-MAIL OF PRESENT EMPLOYER, IF EMPLOYED				
M	OBILE NO. OF CANDIDA	RESIDENTIAL TELEPHONE NO, OF CANDIDATE (IF ANY)				E-MA	IL ID OF (CANDIDA	ATE		

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	ination	Whathar fu								
10 ACADE Examination passed		MIC AND PROFESS Whether full time/ part time/ Correspondence		Duration of the course	the	e of tution	Name of the university	Month & Year of passing *	CGPA/OGPA/ Percentage of marks	
			•						nal certificate /	
degree	e, whiche	ever is earlie						the examinat / marksheets		
11	DETAIL	S OF EXPE	RIENCE	(in chro	nologio	cal ord	ler):			
	POST Q	UALIFICAT	TION EX	PERIENC	E		(YRS.)			
S.No			Post held					Job descriptic in brief	n Pay scale / salary drawn	
			neid	From			Total			
						Years	s Month			
I	(ple	ase attach	copies	of experi	ience c	ertific	ates along	y with proof	of salary drawn)	
	KNOWLE		IEF. IF	AT ANY S	STAGE,	ANY I	NFORMATIO	ON IS FOUND	THE BEST OF MY TO BE FALSE OR	
	Place: Date:							Signatur	e of the candidate	